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News Release

FOR IMMEDIATE RELEASE

Helen Jennett Receives 2010 Women in Business Award

FUQUAY-VARINA, North Carolina (April 30, 2010) - Fidelity Bank is pleased to announce local banker Helen Jennett will be presented with a Women in Business Award from the Triad Business Journal. The presentation will take place on April 30 at the Embassy Suites in Greensboro. This prestigious award receives numerous nominations from across the Triad area and only 16 winners were chosen.

Ms. Jennett was chosen for her outstanding volunteer leadership with many Kernersville civic organizations and her exceptional leadership as the Kernersville Chamber of Commerce board chair during 2009.

"We are very proud of Helen and her accomplishments over the year as a community leader and as a Business Development Officer with Fidelity Bank. Helen is energetic, displays a positive attitude and is always willing to help her clients and others in the community. All of us at Fidelity Bank congratulate Helen for this prestigious award," says Bob Reed, Senior Vice President of Fidelity Bank.

Fidelity Bank is a full-service financial institution with assets of approximately \$1.4 billion headquartered in Fuquay-Varina, North Carolina. The Bank owns and operates 66 branches throughout North Carolina and Virginia, and was awarded a 5-star (superior) rating by BauerFinancial. For more information, please visit www.fidelitybanknc.com.

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